

CITY OF BLUFFDALE, UTAH

ORDINANCE NO. 2023-26

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF BLUFFDALE, UTAH, AMENDING BLUFFDALE CITY CODE 11.220 SIGN CODE TO ALLOW FOR STATIC ELECTRONIC NUMERIC DISPLAY SIGNS

WHEREAS, Utah Code § 10-9a-102 grants the Bluffdale City Council (the “City Council”) authority to enact or amend ordinances that it considers necessary or appropriate for the use and development of land in the City of Bluffdale (the “City”); and

WHEREAS the text amendment modifies the Sign chapter of the Bluffdale City Code 11.220 regarding the new definition of this sign type, illumination, and other standards; and

WHEREAS, the Bluffdale Planning Commission has held a public hearing and gave its recommendation to the City Council; and

WHEREAS, the City Council has held a public hearing and reviewed the subject text amendments and finds that the subject text amendments will enhance the public health, safety, and welfare.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BLUFFDALE, UTAH:

Section 1. Text Amendments. The City Council hereby amends BCC 11.220.030, 11.220.070(A)(2), and 11.220.120 as indicated in Exhibit ‘A’:

See Exhibit ‘A’

SECTION 1. Severability. If any section, part or provision of this Ordinance is held invalid or unenforceable, such invalidity or unenforceability shall not affect any other portion of this Ordinance and all sections, parts, provisions and words of this Ordinance shall be severable.

SECTION 2. Effective Date. This Ordinance shall become effective immediately upon publication or posting as required by law.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF BLUFFDALE, UTAH, ON THIS 8th DAY OF NOVEMBER, 2023 BY THE FOLLOWING VOTE:

	YES	NO	ABSTAIN	ABSENT
Councilmember Aston	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Councilmember Crockett	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Councilmember Gaston	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Councilmember Hales	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Councilmember Kallas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Mayor: *Natalie C. Hall*
Natalie C. Hall

Attest: *Jammi J. Mattingly*
City Recorder



EXHIBIT A
Bluffdale City Code 11.220 Text Amendment

11.220.030: DEFINITIONS:

ELECTRONIC MESSAGE CENTER SIGN: An on-premises sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically changed by remote or automatic means. Television or video monitors used as window signs are considered electronic message centers.

STATIC ELECTRONIC NUMERIC DISPLAY SIGNS: An electronic message center sign that:

- A. Is incorporated into a monument sign and does not occupy more than 50 percent of the entire sign face;
- B. Displays only numbers and accompanying symbols, e.g. currency symbol or decimal,
- C. Changes display no more frequently than once every 12 hours,
- D. Does not scroll, flash, blink, emit sound, or include animated copy or graphics.

11.220.070.A.2 - Permitted On-Premises Permanent Signs

8. Static electronic numeric display signs

- a. Static electronic numeric display signs must be (1) fitted with a mechanism that automatically adjusts the brightness in response to ambient conditions, (2) equipped with a means to immediately turn off the display or lighting if it malfunctions. The sign owner or operator must immediately turn off the sign or lighting when notified that it is not complying.
- b. Lumination during daylight hours for full color electronic message signs shall not exceed 6,000 cd/m² or NITs. Lumination during the night for full color electronic message signs shall not exceed 300 cd/m² or NITs. Full color electronic message signs shall be dimmed to a maximum of 300 cd/m² or NITs from 10:00 P.M. to 6:00 A.M. Lumination during the day for monochrome color electronic message signs shall not exceed 3,000 cd/m² or NITs. Lumination during the night for monochrome color electronic message signs shall not exceed 300 cd/m² or NITs. Monochrome color electronic message signs shall be dimmed to a maximum of 300 cd/m² or NITs from 10:00 P.M. to 6:00 A.M. Electronic message signs shall also be set with a photocell dimmer to automatically dim with ambient light changes, or shall be supplied with software to program the dimmer to a pre-selected time one half hour after sunset and one half hour before sunrise.

11.220.120 Prohibited Signs

X. Electronic message centers, except static electronic numeric display signs as permitted in 11.220.070.A.8.